Hythe Town Council's Mission Statement:

To revitalise our town of Hythe, restore civic pride and regenerate a community spirit.

Hythe Town Council's Vision:

To work together with all sectors of the community to promote social, environmental, and economic well-being of the people of Hythe so that it is an even better place to live, work and visit.

Hythe Town Council's Values:

- To work to the highest standards of integrity, transparency, and openness to deliver services to the best of our abilities.
- To work in partnership with other organisations to improve services and deliver value for money for the Hythe council taxpayers.
- To be an advocate and campaigning voice for the people of Hythe.

Delivery of Hythe Town Council's Vision:

- Creating a better environment for Hythe.
- Representing residents, businesses and community groups on issues facing the town.
- Preserving and enhancing the history and identity of the town.
- Improving services targeted to all community sectors in the town.
- Contributing to the regeneration of the town.

Aims to support Hythe Town Council's Mission:

• Continuing to improve the appearance and quality of the environment in which we live.

• Encouraging a greater participation in the governance of our town by all sectors of society.

• Working in partnership with Folkestone and Hythe District Council, Kent County Council, and other organisations to improve the public services in the town.

• Working in partnership with the business and leisure communities to improve the experience of our visitors and thereby encourage the growth of tourism.

• Supporting the work of community groups and voluntary organisations with grant aid and co-ordinating their activities to improve the social fabric of our community.

• Working in partnership with Folkestone and Hythe District Council's Crime and Disorder Reduction Partnership to reduce the level of crime and anti-social behaviour in the town and encouraging the socially excluded back into the fold.